



# BROKEN ARROW

*Where opportunity lives*

Broken Arrow Economic Development Corporation  
Broken Arrow Area Chamber of Commerce

## Pop-Facts: Demographic Snapshot Report

Description	Total	
	Place	%
<b>Population</b>		
2015 Projection	93,700	
2010 Estimate	87,742	
2000 Census	74,859	
1990 Census	59,372	
Growth 2010-2015	6.79%	
Growth 2000-2010	17.21%	
Growth 1990-2000	26.08%	
<b>2010 Est. Pop by Single Race Class</b>		
	87,742	
White Alone	72,543	82.68
Black or African American Alone	3,867	4.41
Amer. Indian and Alaska Native Alone	3,693	4.21
Asian Alone	2,455	2.80
Native Hawaiian and Other Pac. Isl. Alone	120	0.14
Some Other Race Alone	1,715	1.95
Two or More Races	3,349	3.82
<b>2010 Est. Pop Hisp or Latino by Origin</b>		
	87,742	
Not Hispanic or Latino	82,544	94.08
Hispanic or Latino:	5,198	5.92
Mexican	3,697	71.12
Puerto Rican	397	7.64
Cuban	71	1.37
All Other Hispanic or Latino	1,033	19.87
<b>2010 Est. Hisp or Latino by Single Race Class</b>		
	5,198	
White Alone	2,669	51.35
Black or African American Alone	144	2.77
American Indian and Alaska Native Alone	186	3.58
Asian Alone	16	0.31
Native Hawaiian and Other Pacific Islander Alone	1	0.02
Some Other Race Alone	1,637	31.49
Two or More Races	545	10.48
<b>2010 Est. Population by Sex</b>		
	87,742	
Male	43,074	49.09
Female	44,668	50.91

<b>2010 Est. Population by Age</b>	<b>87,742</b>	
Age 0 - 4	7,371	8.40
Age 5 - 9	7,018	8.00
Age 10 - 14	6,584	7.50
Age 15 - 17	4,334	4.94
Age 18 - 20	3,454	3.94
Age 21 - 24	4,549	5.18
Age 25 - 34	10,610	12.09
Age 35 - 44	11,930	13.60
Age 45 - 54	13,658	15.57
Age 55 - 64	10,211	11.64
Age 65 - 74	4,770	5.44
Age 75 - 84	2,312	2.63
Age 85 and over	941	1.07
Age 16 and over	65,355	74.49
Age 18 and over	62,435	71.16
Age 21 and over	58,981	67.22
Age 65 and over	8,023	9.14
<b>2010 Est. Median Age</b>	<b>34.95</b>	
<b>2010 Est. Average Age</b>	<b>35.10</b>	
<b>2010 Est. Median Age, Male</b>	<b>33.32</b>	
<b>2010 Est. Average Age, Male</b>	<b>34.10</b>	
<b>2010 Est. Pop Age 15+ by Marital Status</b>	<b>66,769</b>	
Total, Never Married	14,994	22.46
Males, Never Married	7,825	11.72
Females, Never Married	7,169	10.74
Married, Spouse present	40,805	61.11
Married, Spouse absent	2,168	3.25
Widowed	2,458	3.68
Males Widowed	441	0.66
Females Widowed	2,017	3.02
Divorced	6,344	9.50
Males Divorced	2,419	3.62
Females Divorced	3,925	5.88
<b>2010 Est. Pop. Age 25+ by Edu. Attainment</b>	<b>54,432</b>	
Less than 9th grade	1,126	2.07
Some High School, no diploma	2,439	4.48
High School Graduate (or GED)	13,111	24.09
Some College, no degree	14,354	26.37
Associate Degree	5,565	10.22
Bachelor's Degree	13,077	24.02
Master's Degree	3,406	6.26
Professional School Degree	866	1.59
Doctorate Degree	488	0.90

<b>Households</b>		
2015 Projection	33,467	
2010 Estimate	31,201	
2000 Census	26,159	
1990 Census	19,726	
Growth 2010-2015	7.26%	
Growth 2000-2010	19.27%	
Growth 1990-2000	32.61%	

<b>2010 Est. Households by Household Type</b>		
	31,201	
Family Households	24,963	80.01
Nonfamily Households	6,238	19.99

<b>2010 Est. HHs by HH Income</b>		
	31,201	
Income Less than \$15,000	1,796	5.76
Income \$15,000 - \$24,999	2,068	6.63
Income \$25,000 - \$34,999	2,657	8.52
Income \$35,000 - \$49,999	4,481	14.36
Income \$50,000 - \$74,999	7,248	23.23
Income \$75,000 - \$99,999	5,287	16.94
Income \$100,000 - \$124,999	3,539	11.34
Income \$125,000 - \$149,999	1,791	5.74
Income \$150,000 - \$199,999	1,407	4.51
Income \$200,000 - \$499,999	812	2.60
Income \$500,000 and more	115	0.37

<b>2010 Est. Average Household Income</b>	
	\$78,029

<b>2010 Est. Median Household Income</b>	
	\$65,861

<b>2010 Est. Per Capita Income</b>	
	\$27,852

<b>2010 Est. Households by Household Size</b>		
	31,201	
1-person household	5,228	16.76
2-person household	10,189	32.66
3-person household	6,382	20.45
4-person household	6,045	19.37
5-person household	2,388	7.65
6-person household	685	2.20
7 or more person household	284	0.91

<b>Family Households</b>		
2015 Projection	26,813	
2010 Estimate	24,963	
2000 Census	21,167	
1990 Census	16,537	
Growth 2010-2015	7.41%	
Growth 2000-2010	17.93%	
Growth 1990-2000	28.00%	

<b>2010 Est. Pop Age 16+ by Employment Status</b>	<b>65,355</b>	
In Armed Forces	41	0.06
Civilian - Employed	46,742	71.52
Civilian - Unemployed	1,349	2.06
Not in Labor Force	17,223	26.35
<b>2010 Est. Civ Employed Pop 16+ Class of Worker</b>	<b>46,888</b>	
For-Profit Private Workers	36,084	76.96
Non-Profit Private Workers	3,984	8.50
Local Government Workers	2,486	5.30
State Government Workers	1,184	2.53
Federal Government Workers	622	1.33
Self-Emp Workers	2,484	5.30
Unpaid Family Workers	44	0.09
<b>2010 Est. Civ Employed Pop 16+ by Occupation</b>	<b>46,888</b>	
Architect/Engineer	1,250	2.67
Arts/Entertain/Sports	744	1.59
Building Grounds Maint	977	2.08
Business/Financial Ops	2,800	5.97
Community/Soc Svcs	977	2.08
Computer/Mathematical	1,468	3.13
Construction/Extraction	2,104	4.49
Edu/Training/Library	2,621	5.59
Farm/Fish/Forestry	74	0.16
Food Prep/Serving	2,050	4.37
Health Practitioner/Tec	2,610	5.57
Healthcare Support	899	1.92
Maintenance Repair	1,908	4.07
Legal	460	0.98
Life/Phys/Soc Science	303	0.65
Management	5,188	11.06
Office/Admin Support	7,203	15.36
Production	2,928	6.24
Protective Svcs	606	1.29
Sales/Related	6,271	13.37
Personal Care/Svc	1,523	3.25
Transportation/Moving	1,924	4.10
<b>2010 Est. Pop 16+ by Occupation Classification</b>	<b>46,888</b>	
Blue Collar	8,864	18.90
White Collar	31,895	68.02
Service and Farm	6,129	13.07
<b>2010 Est. Workers Age 16+, Transp. To Work</b>	<b>46,247</b>	
Drove Alone	39,111	84.57
Car Pooled	4,365	9.44
Public Transportation	85	0.18
Walked	316	0.68
Bicycle	43	0.09
Other Means	495	1.07
Worked at Home	1,832	3.96

<b>2010 Est. Workers Age 16+ by Travel Time to Work</b>	<b>46,247</b>	
Less than 15 Minutes	11,831	25.58
15 - 29 Minutes	21,628	46.77
30 - 44 Minutes	8,803	19.03
45 - 59 Minutes	1,230	2.66
60 or more Minutes	1,158	2.50

<b>2010 Est. Avg Travel Time to Work in Minutes</b>	<b>22.69</b>	
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<b>2010 Est. Tenure of Occupied Housing Units</b>	<b>31,201</b>	
Owner Occupied	24,457	78.39
Renter Occupied	6,744	21.61

<b>2010 Est. All Owner-Occupied Housing Values</b>	<b>24,457</b>	
Value Less than \$20,000	155	0.63
Value \$20,000 - \$39,999	199	0.81
Value \$40,000 - \$59,999	399	1.63
Value \$60,000 - \$79,999	1,050	4.29
Value \$80,000 - \$99,999	2,619	10.71
Value \$100,000 - \$149,999	9,856	40.30
Value \$150,000 - \$199,999	5,327	21.78
Value \$200,000 - \$299,999	3,748	15.32
Value \$300,000 - \$399,999	627	2.56
Value \$400,000 - \$499,999	204	0.83
Value \$500,000 - \$749,999	179	0.73
Value \$750,000 - \$999,999	56	0.23
Value \$1,000,000 or more	38	0.16

<b>2010 Est. Median All Owner-Occupied Housing Value</b>	<b>\$139,601</b>	
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source: Nielson Company, Claritas