

# Sonic Opens 7th Broken Arrow Location

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When Lauren Williams said, “Thank you for choosing Sonic,” last week from the new Sonic restaurant at 3701 N. Aspen Ave., her first posting as a general manager was officially under way.

“This is my first time as a general manager for a Sonic store,” Williams said. “I am very excited to begin working with the community and I get to do it from a store that has some new features.”

Sonic Restaurant Inc., based in Oklahoma City, operates more than 100 stores in and around Oklahoma including its seventh location in Broken Arrow.

Jason Srader, a member of SRI’s marketing team, told the Ledger that this new store has installed the next generation exterior credit card machines that read a card, no matter which side the card’s magnetic strip is placed into the reader slot. The store is also sporting a prototype overhead canopy system. Scot Treadwell, SRI construction manager explained.

“We are testing a new overhead canopy system similar to the types used at major airports through-out the U.S.,” Treadwell said. “Instead of a metal canopy, we are using a high-tech fabric which we hope will be just as long- lasting as metal. The fabric should better resist damage from hailstone strikes compared to metal.”

The new canopy array also provides more of sense of “openness” compared to the canopy design at current Sonic stores.

“The height at the base of the canopy at this store is the same height at other locations but this canopy curves upward, leading out to the customer, providing more space between the top of a vehicle and the underside of the canopy,” Treadwell said.

Officials from SRI plan to monitor the canopy, and other new design features, over a two-year period before continuing with the design. In the meantime, customers will be able to drive-in or drive-thru and order their favorite meal.