

Mountain Mudd peaks in Broken Arrow

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Mountain Mudd Espresso is a drive-through coffee kiosk concept begun by two sisters more than 15 years ago in Billings, Mont. Now in 25 states in the U.S., the bean-brewing company hopes to summit the competition in Oklahoma courtesy of Greg and Tудie Bryan.

Located at 3601 S. Elm Place in the Reasors parking lot, the little green hut – custom made and fully mobile – may become a towering retailer throughout the Broken Arrow metro-area, according to its owner.

“We plan on opening another store within the next 30 days here in BA,” Tудie said, “and four additional stores in Tulsa and Bixby.”

The Bryans moved to Oklahoma from Oregon several years ago and just recently decided to invest in the franchise.

“We moved here nine years ago when I was transferred to work for another company,” Tудie said. “Instead of investing in real estate we chose to become the first franchisee for Mountain Mudd in Oklahoma.”

The company offers a mountain of choices from inside the seemingly tiny hut that holds an espresso machine, blenders and a host of ingredients. “Mountain Mudd has a proprietary nine-bean coffee blend,” Bryan said. “On top of espresso, we offer a full line of brewed coffees, teas and specialty drinks.”

The range of competition to lure java junkies into sipping specific concoctions is a high-stakes game in which Mountain Mudd hopes to succeed.

“My husband and I wanted to go into business for ourselves,” Bryan said. “Just like the two sisters who started this company, we wanted to open a restaurant at first but the cost was too great. This is something that is affordable and a very good product.”